

ORIJEN FREEZE-DRIED FOODS – AS A MEAL OR A TOPPER

ORIJEN has three freeze-dried recipes: Original, Regional Red, and Tundra. These recipes are bursting with 90% quality animal ingredients, and 10% vegetables, fruits, and botanicals plus supplements and natural preservatives. All our poultry, meat, fish, and fruits & vegetables going in to our freeze-dried foods are delivered to us raw and are then gently freeze-dried.

ORIJEN freeze-dried foods are made by flash-freezing our ingredients to lock in their natural goodness. Then, using extremely low temperatures (-55°F to -70°F) and special pressurized chambers, our 18-hour freeze-drying process converts the frozen water in our ingredients directly into vapour, without creating any liquid.

ORIJEN freeze-dried recipes are fed by rehydrating the food for five minutes with ¼ cup of warm water for each medallion. This acts as a great alternative to a traditional canned or wet food.

A GREAT FLAVOUR BOOST

Palatability is how much a dog prefers the texture, odour, and taste of a finished product. We have found that ORIJEN freeze-dried foods are extremely flavourful, since our gentle freeze-drying process locks in that natural flavour that dogs crave. Dogs love these medallions as a meal, and there's also the option of adding crumbled freeze-dried food onto your dog's kibble as an added boost of protein with a delicious boost of flavour.

ORIJEN freeze-dried recipes are rehydrated with warm water prior to feeding, it makes them an excellent alternative to wet food. For dogs that do not enjoy the texture of a dry kibble, our freeze-dried diets are a great option to consider.

ROTATE WITH KIBBLE

Rotational feeding can provide many great benefits; this includes rounding out nutrient intake. While all ORIJEN diets are complete and balanced to be fed alone, the nutrient levels available in various animal sources will differ slightly. Rotational feeding exposes your dog to a variety of proteins, which may help to decrease the chance of your dog developing food sensitivities. The final benefit of rotating is that it helps to provide your dog with variety in their diets. This helps to keep dogs, especially picky eaters, interested in their food. Rotational feeding allows our pets to gain diversity in their nourishment, similar to what their wild ancestors experienced naturally.

With our freeze-dried foods, there are a couple of different ways that you can rotate. Most people choose to rotate by the bag, but you can rotate every meal, every week, or every couple months. You can feed ORIJEN freeze-dried for one meal, for example, and kibble at the next. The first time rotating in the freeze-dried food with your dog's kibble, we recommend a short transition of 50/50 for a day or two. After that you should be able to change at will.

If it is a large-breed dog, then incorporating a couple medallions a day as a topper and the rest kibble may be a good option. Generally, you want to look at the feeding guideline for your dog's weight, for both the freeze-dried diet and kibble, and divide the feeding amounts how you choose. For example, a 30kg or 66lb dog would require 11.5 medallions of ORIJEN freeze-dried food, or two cups of ORIJEN kibble per day. You would divide the two feeding amounts and feed 5 3/4 medallions of freeze-dried and one cup of kibble per day.

TOPPER

ORIJEN freeze-dried foods do not need to be fed as a complete meal; they also make an excellent kibble topper. Using a kibble topper is a great way to add some flavour and variety to your dog's regular kibble diet. To use as a topper, just crumble some of the medallion on top of the kibble dry, or you can mix it in to your dog's kibble. When feeding as a topper it is important to reduce the feeding amount of your kibble slightly. This ensures that your dog is not receiving too many calories per day.

How much you crumble on top of the kibble will depend on your dog's size. We do have a feeding guide on the back of each of our bags to help you with the feeding amount. For example, for a dog that weighs 15-30 lbs, we recommend crumbling one medallion of ORIJEN freeze-dried food on top of their kibble. This accounts for 20% of their recommended daily calorie intake.

CONCLUSION

Our ORIJEN freeze-dried foods are brimming with 90% quality animal ingredients. This makes these diets a great Biologically Appropriate option that are highly palatable to appeal to picky eaters. The freeze-dried recipes can be fed as a meal, in rotation with a dry kibble diets, or as a kibble topper to add a boost of flavour.



**BIOLOGICALLY
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BULLETIN**