



NOURISH AS NATURE INTENDED

TYPE OUT FOR A HUNT



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Representing the fullest expression of our Biologically Appropriate philosophy, ORIJEN's recipes reflect diets as close as possible to what our cats' ancestors found and consumed in nature. Our recipes feature rich inclusions of fresh and raw animal ingredients to nourish as nature intended.



WHOLEPREY

MEAT | ORGANS | CARTILAGE OR BONE

Mother Nature got it right. We followed her lead by incorporating whole meat, organs, and cartilage or bone in natural WholePrey ratios, eliminating the need for long lists of synthetic supplements.



SALAMON IN LETHBRIDGE, ALBERTA.

ELLEN OF KELTIC SEAFOODS IN PORT HARDY, BRITISH COLUMBIA, TRUSTED SUPPLIER OF FRESH WILD-CATCHED FLOUNDER.



TRUSTED BY PET LOVERS EVERYWHERE

A Biologically Appropriate diet mirrors the richness, freshness, and variety of WholePrey meats that cats have evolved to eat. Our Fresh Regional Ingredients are raised and supplied by people we know and trust, and are delivered fresh or raw, directly to our kitchen. We work with a passionate team of animal nutritionists, food scientists, and a veterinarian to prepare recipes your cat will thrive on.

Featuring quality ingredients like ranch-raised meat, free-run poultry, and sustainably-caught fish, feeding ORIJEN means feeding your cat the best.



BIOLOGICALLY APPROPRIATE

Feed what they need.



FRESH REGIONAL INGREDIENTS

We focus on fresh.



PREPARED WITH CARE

Made with integrity.

BIOLOGICALLY APPROPRIATE CAT FOOD

Loaded with up to 85% quality meat and farm-fresh ingredients, our lineup of ORIJEN cat foods offer a variety of protein-rich, nutrient-dense recipes.

85%

QUALITY ANIMAL
INGREDIENTS

15%

VEGETABLES | FRUIT
BOTANICALS*

0%

GRAIN | POTATO
TAPIOCA

*PLUS ESSENTIAL VITAMINS, MINERALS & NATURAL PRESERVATIVES. CONTAINS A SOURCE OF LIVE (VIBABLE) NATURALLY OCCURRING MICROORGANISMS.



AVAILABLE SIZES: 340G, 1.8KG, 5.4KG

| 2/3 FRESH OR RAW

| 6-8 DIFFERENT ANIMAL PROTEINS

WHOLEPREY RATIOS



**FREE-RUN POULTRY
& CAGE-FREE EGGS**
REGIONAL FARMS



**RANCH-RAISED
MEAT**
REGIONAL FARMS



**SUSTAINABLE &
WILD-CAUGHT FISH**
REGIONAL WATERS



For more information, visit OrijenPetFoods.co.uk



CAT TREATS

RECIPE-MATCHED *Treats*

Featuring the same ingredients as our award-winning dry foods, ORIJEN's recipe-matched treats are loaded with 100% free-run poultry, wild-caught fish, and ranch-raised meat.

100%

QUALITY ANIMAL
INGREDIENTS

3-5

ANIMAL VARIETIES
PER RECIPE



GENTLY
FREEZE-DRIED



AVAILABLE SIZE: 35G

MADE WITH

100% RAW ANIMAL INGREDIENTS

— WITH NATURAL PRESERVATIVES —

SINGLE-SOURCE — *Treats* —

Made with a single-animal protein, ORIJEN Singles treats are loaded with 100% quality animal ingredients and provide a simple and pure way to reward and nourish your cat.

100%

QUALITY ANIMAL
INGREDIENTS

2

WHOLEPREY
RECIPES



GENTLY
FREEZE-DRIED



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TRANSITIONAL & ROTATIONAL DIETS

We all want our cats to have a well-balanced diet that keeps them healthy and thriving. If you're transitioning your cat's diet onto one of our delicious recipes, it's a good idea to slowly incorporate the new food, in order to help them comfortably adapt to the unfamiliar recipe.

Rotational feeding is beneficial for your cat in many ways. It mimics their ancestral diet and helps support a strong gastrointestinal environment. By rotating different ORIJEN recipes, you're giving your cat a variety of proteins with different nutritional values and an assortment of flavours.



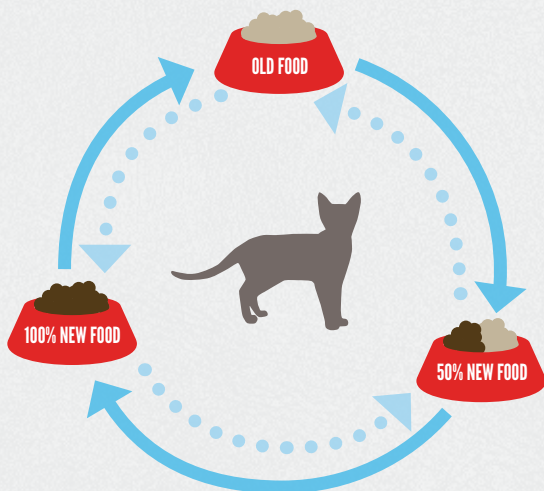
TRANSITIONAL DIET

A gradual incorporation of a new food helps prevent any stomach upsets. Adding the new diet in 25% increments can make the transition to a new diet smooth and comfortable.



ROTATIONAL DIET

There's no right or wrong way to feed a rotational diet. You can mix different flavours everyday, every week, or by the bag. When rotating to a new flavour for the first time, make sure to transition to the new diet gradually. The variety of nutrition and flavour will keep your cat's mouth watering for every meal.





QUALITY BORN OUT OF CARE

Distributed by
Bern Pet Foods



BernPetFoods.co.uk
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