



NOURISH AS NATURE INTENDED



TREVOR AND KAHUA ENJOYING THE OUTDOORS

EVOLUTIONARY DIET

Representing the fullest expression of our Biologically Appropriate philosophy, ORIJEN's recipes reflect diets as close as possible to what our dogs' ancestors found and consumed in nature. Our recipes feature rich inclusions of fresh and raw animal ingredients to nourish as nature intended.



WHOLEPREY

MEAT | ORGANS | CARTILAGE | BONE

Mother Nature got it right. We followed her lead by incorporating whole meat, organs, cartilage, and bone in natural WholePrey ratios, eliminating the need for long lists of synthetic supplements.



MATOUSIS IN ICEHOUSE, CALIFORNIA.



ASTRID OF PINE PARK FARMS NEAR EDMONTON, ALBERTA, TRUSTED SUPPLIER OF FRESH FREE-RUN TURKEY.

TRUSTED BY PET LOVERS EVERYWHERE

A Biologically Appropriate diet mirrors the richness, freshness, and variety of WholePrey meats that dogs have evolved to eat. Our Fresh Regional Ingredients are raised and supplied by people we know and trust, and are delivered fresh or raw, directly to our kitchen. We work with a passionate team of animal nutritionists, food scientists, and a veterinarian to prepare recipes your dog will thrive on.

Featuring quality ingredients like ranch-raised meat, free-run poultry, and sustainably-caught fish, feeding ORIJEN means feeding your dog the best.



BIOLOGICALLY APPROPRIATE

Feed what they need.



FRESH REGIONAL INGREDIENTS

We focus on fresh.



PREPARED WITH CARE

Made with integrity.

BIOLOGICALLY APPROPRIATE DOG FOOD

Loaded with 85% quality animal ingredients and produce, our lineup of ORIJEN dog foods offer a variety of protein-rich, nutrient-dense recipes.



85%

QUALITY ANIMAL
INGREDIENTS

15%

VEGETABLES | FRUIT
BOTANICALS*

0%

GRAIN | POTATO
TAPIOCA

*PLUS ESSENTIAL VITAMINS, MINERALS & NATURAL PRESERVATIVES. CONTAINS A SOURCE OF LIVE (VIBLE) NATURALLY OCCURRING MICROORGANISMS.



AVAILABLE SIZES: 340G, 1.8KG, 2KG, 4.5KG, 6KG, 11.4KG

2/3 FRESH OR RAW

6-8 DIFFERENT ANIMAL PROTEINS

WHOLEPREY RATIOS



**FREE-RUN POULTRY
& CAGE-FREE EGGS**
REGIONAL FARMS



**RANCH-RAISED
MEAT**
REGIONAL FARMS



**SUSTAINABLE &
WILD-CAUGHT FISH**
REGIONAL WATERS

SMALL BITES. BIG TASTE.

Small Breed

Small-breed dogs are unique and require a nutrient-dense food tailored to meet their specific nutritional requirements. Small prey animal ingredients mirror the evolutionary diet of small-breed dogs.



For more information, visit OrijenPetFoods.co.uk

FREEZE-DRIED DOG FOOD



ORIJEN freeze-dried recipes feature rich inclusions of free-run poultry, ranch-raised meat, wild-caught fish, and cage-free eggs to create a concentrated source of nourishing protein. Nutrient-dense ratios of meat, organs, cartilage, and bone in WholePrey ratios are included for optimal and natural nutrition. With 90% meat, and up to 58% protein, ORIJEN Freeze-Dried Food provides all the benefits of a raw diet in a convenient dry form.

Our freeze-dried foods come in three delicious flavours; Original, Regional Red, and Tundra. Just add water and you'll have a tasty meal, or use as a delicious topper that your dog will love.

**MADE WITH
RAW INGREDIENTS**

90%

QUALITY ANIMAL
INGREDIENTS

10%

VEGETABLES | FRUIT
BOTANICALS* NON-GMO

0%

GRAIN | GLUTEN

*PLUS ESSENTIAL VITAMINS, MINERALS AND NATURAL PRESERVATIVES

For tips and info, visit OrijenPetFoods.co.uk



FEED AS A NUTRIENT-RICH MEAL



**FREEZE-DRIED
DOG FOOD**



**ADD WARM
WATER**



**STIR AND
SERVE**

USE AS A DELICIOUS TOPPER



**CRUMBLE
MEDALLION**



**SPRINKLE
OVER FOOD**



**MIX AND
SERVE**



AVAILABLE SIZES: 170G, 454G



DOG TREATS

RECIPE-MATCHED *Treats*

Featuring the same ingredients as our award-winning dry foods, ORIJEN's recipe-matched treats are loaded with 100% free-run poultry, wild-caught fish, and ranch-raised meat.

100%

QUALITY ANIMAL
INGREDIENTS

3-5

ANIMAL PROTEINS
PER RECIPE



GENTLY
FREEZE-DRIED



AVAILABLE SIZES: 42.5G,

MADE WITH

100% RAW ANIMAL INGREDIENTS

— WITH NATURAL PRESERVATIVES —

SINGLE-SOURCE — *Treats* —

Made with a single-animal protein, ORIJEN Singles treats are loaded with 100% quality animal ingredients and provide a simple and pure way to reward and nourish your dog.

100%

QUALITY ANIMAL
INGREDIENTS

4

WHOLEPREY
RECIPES



GENTLY
FREEZE-DRIED



For more information, visit OrijenPetFoods.co.uk

TRANSITIONAL & ROTATIONAL DIETS

We all want our dogs to have a well-balanced diet that keeps them healthy and thriving. If you're transitioning your dog's diet onto one of our delicious recipes, it's a good idea to slowly incorporate the new food in order to help them comfortably adapt to the unfamiliar recipe.

Rotational feeding is beneficial for your dog in many ways. It mimics their ancestral diet and helps support a strong gastrointestinal environment. By rotating different ORIJEN recipes, you're giving your dog a variety of proteins with different nutritional values and an assortment of flavours.



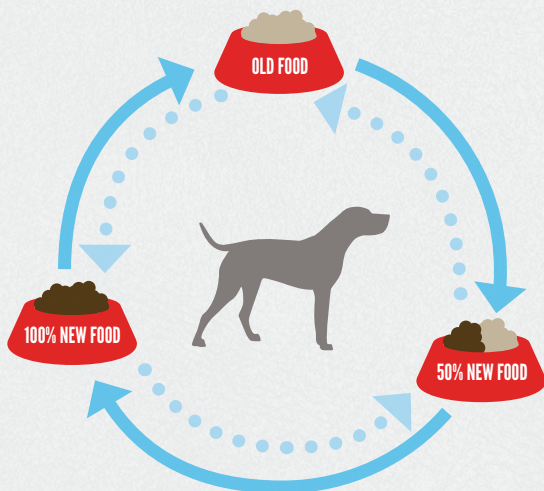
TRANSITIONAL DIET

A gradual incorporation of a new food helps prevent any stomach upsets. Adding the new diet in 25% increments can make the transition to a new diet smooth and comfortable.



ROTATIONAL DIET

There's no right or wrong way to feed a rotational diet. You can mix different flavours everyday, every week, or by the bag. When rotating to a new flavour for the first time, make sure to transition to the new diet gradually. The variety of nutrition and flavour will keep your dog's mouth watering for every meal.





MADE IN CANADA



We make ORIJEN in our own kitchen, located in Alberta, Canada – the birthplace of Champion. What started as a small operation in an old feed mill has grown into a global powerhouse, trusted by Pet Lovers all over the world to provide premium food and treats for cats and dogs. When you choose ORIJEN, you're choosing Canadian-made products that are crafted with love and care.



JULIE & ERNEST IN EDMONTON, ALBERTA

QUALITY BORN OUT OF CARE

Distributed by
Bern Pet Foods



BernPetFoods.co.uk
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